Faculty Senate Agenda Item

No. 09-19

COLLEGE OF ARTS AND SCIENCES PROGRAM CHANGES/DELETIONS

	∧ Sign	ature	Recomm	nendation	Review Date
Dept. Chair	peredith	Menne		e .	3.3.09
Division	H.J. Rom	1	_ appro	ne	3/2/09
Dept. of Educ.	/		19992 		(18) (1) (19)
(If course relates to tea	acher certification progr	am)			2.9
Dean 🤇	Eordon ()	MBree .	_ Apploa	<u>é</u>	3/5/09
Curriculum Comn	nittee Rich	Joah	_ appeno	vel	3/25/09
Accepted By CFC	- Conti		appro	10-5	4/1/09
CAS Faculty	Brod 1	AAJ	_ Appon	1e	MAY 19, 2009
Approved By:	Faculty Senate	Univers Faculty		WU Board of Regents	285 67
General Informa	tion: Chan	ge 🛛 Deletion			

1. Reason for this program change or deletion?

Add depth and breadth to research abilities of communication majors and improve end-of-career work products and assessment.

 Complete revised description (including program title, requirements, courses within program, credits, and prerequisites)

The research aspect of the program will be strengthened by adding one research course. CN 498 Communication Capstone (3) will add depth and breadth to the end-of-career experience. Total major hours increased from 30 to 36.

Revise CN 30% Qualitatitive Communication Research Methods. (3) Presents fundamental types and steps of qualitative research in communication. Prerequisites CN 101.

Add CN 305 Quantitative Research Methods. (3) Presents fundamental types amd steps of quantitative research in communiation. Prerequisites CN 101 & MA 110 or MA 116

Add CN 498 Communication Capstone Project (3) Students design and execute an appropriate project which provides a culminating experience for the undergraduate academic career and is presented in a departmental forum. Prerequisites: EN 300, FL 102, 27 hours of communication courses completed, including CN 302, CN 304, CN 305, and one of either CN 306, CN 307, CN 308, or CN 309.

Delete CN 301 Advanced Organizational Communication.

All changes are addressed in the attached forms.

Deletions

- Is the program being deleted from the catalog being replaced with another program? Yes No X If so, please explain.
- 4. Is the content of this program being distributed to another program?

Changes

5. Describe the nature of the proposed change. See above

 Do you currently have the equipment and facilities to teach the classes within the proposed change? Yes A Brief Summary of Changes:

The attached forms are necessary to complete two primary goals. First, the research component of the communication curriculum is strengthened by the addition of a course. Previously, the research course, CN 303 included both quantitative and qualitative methods. Now CN 30⁴ will cover qualitative methods and CN 30⁵ will cover quantitative methods. Second, CN 49⁶ Communication Capstone(3) replaces CN 499 Senior Portfolio (1) to improve the end-of-career work product. Other changes are changes in number, description, or additions.

Proposed Communication Major Curriculum (36 hours total)

CN 150*	Principles and Practices of Human Communication Public Speaking Communication Theory Qualitative Communication Research Methods	N/A N/A CN 101		
CN 302	Communication Theory	10.7 PG/UN1		
		CN 101		
CN 304	Qualitative Communication Research Methods			
		CN 101		
	Quantitative Communication Research Methods Senior Capstone (3 hours)	CN 101 & MA 110 or 116 EN 300, FL 102, 27 hours in CN which must include CN 302, 304, 305, and one of CN 306, CN 307, CN 308, o CN 309		
Emphasis: (3 An Emphasis	hours) must be chosen from among the following			
Health	CN 306Health Communication	CN 101		
Legal	CN 307 Legal Communication	CN 101		
Organizations	d CN 308 Organizational Communication	CN 101		
Political	CN 309 Political Communication	CN 101		
	Courses: (15 hours)			
Supporting co	urses must be taken from the following two categories			
Skills: (6 hou:				
	Communication in Conflict and Negotiation	CN 101		
	Interviewing	CN 101		
	Persuasive Speaking	CN 150		
	Small Group Communication	CN 101		
	Business and Professional Presentation	CN 150		
CN 370	Communication Training and Development	CN 308 or by consent		
Theory: (6 ho				
	Persuasion	CN 101		
	Interpersonal Communication	CN 101		
	Social Movements	CN 101		
70070730 0	Intercultural Communication	CN 101		
CN 364	Gender and Communication	CN 101		

Elective: (3 hours)

CN 366

CN 369

Choose one additional Skills, Theory Course or a three hour upper level course from the Additional Courses listed below

Additional Courses:

CN 343 Forensics (1-3 hrs) – taken for a total of 3 hours which may NOT count toward a CN major CN 295, CN 395 and CN 495 Special Topics (1-3 hrs) - May serve as a Skills or Theory Course CN 490 Directed Research (1-3 hrs) - May serve as a Skills or Theory Course CN 491 Internship (1-3 hrs)

Nonverbal Communication

Critical Studies

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CN 101

CN 302 or CN 304